

Benson & Hedges Lights

Only
11 mg
tar

"B & H,
I like your style!"



BENSON & HEDGES
100's



Reg. 11 mg. "tar," 0.8 mg. nicotine av.
Max. 11 mg. "tar," 0.8 mg. nicotine av. per cigarette. FTC Report Oct. 29

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

B&H'S 100'S™ = 1.50A
Benson & Hedges Lights
"Cigarette on White"
Newsweek—April 21, 1980
page—4th Street
Wells, Rich, Greene, Inc.

